

#Inventingthefuture



Bachelor of Journalism

About the Programme

This programme trains students in the principles and practices of ethical, accurate, and impactful journalism across multiple platforms. The curriculum blends theory with hands-on training in news reporting, writing, editing, media law and ethics, photojournalism, digital media production, broadcast journalism, and investigative reporting. Students learn to gather and analyse information, craft compelling stories, and adapt to the evolving digital media landscape.

Entry Requirements

KCSE certificate with a minimum aggregate of C+ (plus) with a minimum of C+ (plus) in English or Kiswahili or its equivalent, or a Diploma from a recognised institution.

Intake

January, May, September

Mode of Delivery

Both Physical and Online

Duration

4 Years (8 Semesters)

Career Opportunities

- Television News Reporter
- Radio News Reporter
- Advertiser
- Print Media Reporter
- Photojournalist
- Communications Manager
- Media Entrepreneur

Apply Today



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