

About the Programme

This programme is designed to provide students with a comprehensive understanding of business, commerce, and management practices. It combines theoretical knowledge with practical skills to prepare graduates for leadership and professional roles in a wide range of sectors, including finance, economics, marketing, business law, human resource management, entrepreneurship, and international business.

Entry Requirements

certificate KCSE with minimum aggregate of C+ (plus) and a minimum of C (plain) in Mathematics and English, or a Diploma from a recognised institution.

Intake

January, May, September

Mode of Delivery

Both Physical & Online

Duration

4 Years (8 Semesters)

Career Opportunities

- Accountant
- Business Manager
- Financial Consultant
- Marketing Consultant
- Project Manager
- Entrepreneur

Apply Today





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