

About the Programme

This is a practical, entry-level programme designed to introduce students to the fundamentals of visual storytelling and media production. The course covers key areas such as scriptwriting, camera operation, lighting, sound recording, video editing, and production planning. Students gain hands-on experience using basic industry-standard equipment and software to create short films, documentaries, and television content.

Entry Requirements

KCSE certificate with a minimum aggregate of D+ (plus), or a relevant qualification.

Intake

January, May, September

Mode of Delivery

Both Physical and Online

Duration

2 Semesters

Career Opportunities

- Film and Television producer
- Content creators
- Screenplay writers
- Editor
- Lighting technicians
- Cinematographer (Director of Photography)
- Brand Expert
- Social Media Marketers

Apply Today





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