

#Inventingthefuture

# Certificate in Journalism and Media Studies

## About the Programme

This is an introductory programme designed to provide students with foundational skills and knowledge in the fields of journalism, communication, and media. The curriculum covers key areas such as news writing and reporting, media ethics, basic photography, introduction to public relations, and digital media literacy. Students are introduced to the principles of effective communication and storytelling across various platforms.

## Entry Requirements

KCSE certificate with a minimum aggregate of D+ (plus), with a D+ (plus) in either Kiswahili or English or a relevant qualification.

### Intake

January, May, September

### Mode of Delivery

Both Physical and Online

### Duration

2 Semesters

### Career Opportunities

- Journalist
- Camera Technicians
- News anchor
- Reporter
- Editor
- Producer

**Apply Today**



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