



Diploma in Communication and Media Studies

About the Programme

The programme equips students with practical skills and theoretical knowledge in media, journalism, and communication skills. The curriculum covers key areas such as media writing, public relations, radio and television production, digital media, communication theories, media ethics, and corporate communication. Students gain hands-on experience in content creation, news reporting, photography, and multimedia production.

Entry Requirements

KCSE aggregate grade C- (minus) and above with a D+ (plus) in either Kiswahili or English, or a relevant qualification.

Intake

January, May, September

Mode of Delivery

Both Physical and Online

Duration

5 Semesters

Career Opportunities

- TV presenters, reporters, producers,
- TV Camera men/women
- PR Practitioners
- Media Consultants
- Photographers
- Video editors
- Radio producers, reporters, editors
- Newspaper reporters, sub-editors, editors
- Book publishers

Apply Today



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● Technology Park Mang'u

● Ruiru

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