

Diploma in Business Intelligence and Analytics

About the Programme

This programme prepares learners to harness data for strategic decision-making in today's data-driven business environment. It equips students with practical skills in data collection, analysis, visualisation, and interpretation using industry-relevant tools such as Excel, SQL, and Power BI. Learners explore core concepts including data warehousing, business intelligence reporting, predictive analytics, and the development of data-driven strategies.

Entry Requirements

KCSE certificate with a minimum of C- (minus) and above, or a relevant qualification.

Intake

January, May, September

Mode of Delivery

Both Physical & Online

Duration

4 Semesters

Career Opportunities

- Data Analyst
- Business Analyst
- Risk Analyst
- Market Research Analyst
- Financial Analyst
- Supply Chain Analyst

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