

#Inventingthefuture

Diploma in Tourism Management

About the Programme

The programme equips students with the skills and knowledge needed to succeed in the dynamic tourism industry. The course covers key areas such as travel and tour operations, tourism marketing, customer care, sustainable tourism, destination management, and cultural heritage. Graduates are well-prepared for careers in tour companies, travel agencies, hotels, airlines, tourism boards, and conservation projects.

Entry Requirements

KCSE minimum aggregate grade of C- (minus) and above with D (plain) in either English or Kiswahili and D (plain) in either Mathematics/Business studies/Humanities, or a relevant qualification.

Intake

January, May, September

Mode of Delivery

Both Physical and Online

Duration

4 Semesters

Career Opportunities

- Tour Manager
- Tourism consultant
- Tourism officer
- Tourism Information Centre Manager
- Travel agency manager
- Archives Officer

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