

Master of Business Administration and Management (MBA)

About the Programme

This programme is designed to develop dynamic, innovative, and results-oriented leaders capable of navigating today's competitive global marketplace. It equips students with essential managerial knowledge, strategic insight, and analytical skills required for effective decision-making and organisational success. The curriculum integrates core business disciplines, finance. marketing. including management, human resource management, operations, entrepreneurship, and corporate governance, providing a holistic and practical framework in modern business leadership.

Entry Requirements

Bachelor's Degree from an accredited university and must have obtained a Second Class honours Upper Division or equivalent pass, or

Bachelor's Degree - Second Class honours Lower Division or pass at undergraduate degree and have worked for at least 2 years.

Intake

January, May, September

Mode of Delivery Online

Duration

2 Years (4 Semesters)

Areas of Specialisation

- Entrepreneurship, Innovation & Technology
- Financial Management & Investment
- Human Resource Management
- Strategic Management
- Procurement, Supply Chain & Logistics

Apply Today





+254 719 034 500



+254 706 622 557



courses@zetech.ac.ke



www.zetech.ac.ke