

About the Programme

This programme introduces learners to the key principles and practices of managing a business. It covers essential areas such as business communication, accounting, entrepreneurship, marketing, and office administration. The course is ideal for individuals seeking entry-level positions in business or planning to start their enterprises. It equips learners with practical skills and knowledge to effectively support business operations in both the private and public sectors.

Entry Requirements

KCSE with a minimum aggregate of D (plain), Pass in Artisan Certificate Level. where applicable, or relevant а qualification.

Intake

January, May, September

Mode of Delivery Physical

Duration

5 Terms

Career Opportunities

- Administrative Assistants -
- Financial Assistants
- Operations Assistants
- Clerk

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